



# BONUS PLAN

## **ACTIVE**

A Distributor is considered active for a commission period wherein they have generated a minimum of 50 PV during any of the previous four (4) consecutive calendar weeks.

## **BINARY STRUCTURE**

Binary structure consists of a left leg and a right leg. The leg with the greater volume is referred to as the strong leg, and leg with lesser volume is considered the pay leg.

## **BINARY PLACEMENT TREE**

The binary placement tree tracks the placement relationships within your organization. The binary placement tree is used to calculate the Binary Team Commissions

## **BINARY COMMISSION PERIOD**

The Bonus Plan is based on weekly commission periods. A binary commission period runs from Friday's at 12:00am - Thursday's at 11:59pm Mountain Time.

## **CHOICE PACK COMMISSIONS**

Distributors on a Choice pack subscription are only eligible to receive the following bonuses: Fast Start, Generational Check Match, Rapid Fire and Binary Team commissions.

## **CUSTOMER**

A customer is someone who only purchases products. Customers do not actively build a team. Volumes from customer purchases are added to the PV of the Distributor in the commission period the purchase is made IF the Distributor does not have 50 PV during any of the previous four (4) consecutive weeks.

## **ENROLLER**

An enroller is a Distributor who introduces and signs up another Distributor or customer. An enroller is the first (direct) upline Distributor in the enrollment tree.

## **ENROLLMENT TREE**

The enrollment tree tracks the direct enrollment relationships within your organization.

## **ENROLLMENT LEG RANK REQUIREMENT**

A Distributor will have enrollment leg rank requirements as they advance in the Bonus Plan. This requirement is calculated by the highest rank achieved (during a commission period) by any Distributor in each of your enrollment legs. For example, if one of your enrollment legs is considered a Global Executive leg, this means your personal enrollment, or someone in that enrollment leg, has reached the rank of Global Executive.

## ENROLLMENT LEG CAP

No more than 50% of the enrollment leg rank qualification volume can be produced by any single enrollment leg.

## GROUP VOLUME (GV)

GV is the sum of a Distributor's own personal volume (PV) and the PV of all downline Distributors.

## HOLDING VOLUME

Holding volume is volume not included in commission calculation on the strong leg AFTER team commissions are calculated for a given commission period. This volume "holds", or is accumulated for use in future commission periods. Holding volume always remains on the leg it originates from. For all future commission periods, holding volume is added to the total volume generated on that side during that commission period. \*Please note, holding volume will be removed 60 days after a Distributor falls inactive.

## PAY LEG

The pay leg is the leg of your binary structure with less than 50% of your entire organizational volume.

## PAY LOCK

Pay lock is the maximum amount of money a Distributor can receive on volume earned during any one week pay period. Any volume that is unpaid because earnings exceed the pay lock will roll into holding volume and will be paid out in a later commission period in which the pay lock is not met.

## STRONG LEG

The strong leg is the leg of your binary structure with more than 50% of your entire organizational volume.

# BONUS BREAKDOWN

## FAST START BONUS + UPGRADES

Active Distributors are eligible to receive Fast Start Bonuses on new enrollment orders and upgrade orders of personally enrolled Distributors or customers. The bonus is paid one time on sales of packages to customers and Distributors as follows:

	ELITE PACKAGE / \$1,499.99 \$200 BONUS / 1000PV	PREMIUM PACKAGE / \$599.99 \$100 BONUS / 300PV	SELECT PACKAGE / \$299.99 \$50 BONUS / 150PV	CHOICE PACKAGE / \$99.99 \$25 BONUS / 50PV
UPGRADES	SELECT TO ELITE / \$1,200 \$75 BONUS / 800PV	PREMIUM TO ELITE / \$900 \$50 BONUS / 650PV	SELECT TO PREMIUM / \$300 \$25 BONUS / 125PV	
UPGRADES	CHOICE TO ELITE / \$1,400 \$100 BONUS / 900PV	CHOICE TO PREMIUM / \$500 \$40 BONUS / 200PV	CHOICE TO SELECT / \$200 \$15 BONUS / 75PV	



## **RAPID FIRE BONUS**

The \$25, Rapid Fire Bonus is a residual bonus that is paid out every time your new, personally enrolled Distributors or customers renew their monthly subscriptions.

### **EXAMPLE:**

Jenny personally enrolls 5 new customers on November 17th. All 5 customers renew their monthly subscription on or before December 17th. Jenny will receive a \$25 Rapid Fire Bonus for each renewal for a total of \$125. Jenny will receive the \$125 Rapid Fire Bonus on Friday, two weeks following the close of the commission period in which the bonus was earned.

## **X4 POOL**

Any active Distributor is eligible to receive shares in the X4 Pool once they purchase an ELITE membership, OR have an accumulated personal volume of 1000 PV. The bonus pool pays 1% of Global GV to active distributors who earn shares during the 4 week calendar commission period.

A share is earned by personally sponsoring and generating 4000GV in new or upgrade volume on level 1 of your Enrollment Tree during any 4 week commission period. The value of each share is calculated by dividing 1% of Global GV by the total number of shares.

The X4 Pool Bonus will be paid over a 4 week period. The first payment will be sent on Friday, three weeks after the qualification period in which the bonus was earned.

## **X8 POOL**

Any active Distributors is eligible to receive shares in the X8 Pool once they purchase an ELITE membership, OR have an accumulated volume of at least 1000PV. The bonus pool pays 3% of global GV to active distributors who earn shares during a 4 week calendar commission period.

A share is earned by personally sponsoring and generating 8000GV in new or upgrade volume on level 1 of your Enrollment Tree during any 4 week calendar commission period. The value of each share is calculated by dividing 3% of Global GV by the total number of shares.

The X8 Pool Bonus will be paid over a 4 week period. The first payment will be sent on Friday, three weeks after the qualification period in which the bonus was earned.



## BINARY TEAM COMMISSIONS AND BONUS TABLE

The table below graphically illustrates the ranks, qualifications for ranks, and incentives earned at each rank.

RANKS	QUALIFYING ENROLLMENT TREE GV*	ENROLLMENT LEG RANK**	PERSONAL ENROLLMENTS PER LEG	BINARY %	CHECK MATCH GENERATIONS	MONTHLY PAY LOCK	WEEKLY PAY LOCK***
INFLUENCER	N/A	N/A	1 Left, 1 Right	N/A	N/A	N/A	N/A
EXECUTIVE	1,000	N/A	1 Left, 1 Right	10%	N/A	<\$300	<\$75
PLATINUM EXECUTIVE	2,000	N/A	1 Left, 1 Right	10%	N/A	<\$600	<\$150
GLOBAL EXECUTIVE	5,000	N/A	2 Left, 2 Right	12.5%	1	<\$1000	<\$250
DIAMOND EXECUTIVE	10,000	N/A	2 Left, 2 Right	12.5%	1	<\$2,500	<\$625
AMBASSADOR	25,000	N/A	2 Left, 2 Right	15%	2	<\$5,000	<\$1,250
PLATINUM AMBASSADOR	50,000	N/A	2 Left, 2 Right	15%	2	<\$10,000	<\$2,500
DIAMOND AMBASSADOR	100,000	N/A	2 Left, 2 Right	17.5%	3	<\$25,000	<\$6,250
PRESIDENTIAL AMBASSADOR	250,000	N/A	2 Left, 2 Right	17.5%	4	<\$50,000	<\$12,500
CROWN	500,000	2 PRESIDENTIAL AMBASSADOR LEGS	2 Left, 2 Right	17.5%	5	<\$100,000	<\$25,000
LEGEND	1,000,000	3 PRESIDENTIAL AMBASSADOR LEGS	2 Left, 2 Right	20%	5	<\$250,000	<\$62,500
STAR LEGEND	2,000,000	4 PRESIDENTIAL AMBASSADOR LEGS	2 Left, 2 Right	20%	5	<\$500,000	<\$125,000
ROYAL LEGEND	4,000,000	5 PRESIDENTIAL AMBASSADOR LEGS	2 Left, 2 Right	20%	5	<\$750,000	<\$187,500
CROWN LEGEND	6,000,000	6 PRESIDENTIAL AMBASSADOR LEGS	2 Left, 2 Right	20%	5	<\$1,000,000	<\$250,000

\*No more than 50% of the volume produced by one enrollment leg can count towards rank qualification.

\*\*4 Week pay lock is from Binary Team Commissions only. Any volume that is unpaid because earnings exceed the pay lock will roll into holding volume and will be paid out in a later commission period in which the pay lock is not met.

\*\*\* This requirement is calculated by the highest rank achieved (during that commission period) by any Distributor in each of your enrollment legs. See full definition above.

## QUALIFYING ENROLLMENT TREE GV

In order to qualify for ranks in the Binary Team Commissions, Distributors need to accumulate qualified enrollment tree GV. Please see the detailed example below for details on accumulating qualified enrollment tree GV.



No more than 50% of your qualifying rank volume can come from any one of your enrollment legs. Enrollment tree GV is calculated on the previous 4 rolling weeks.

To qualify as a Diamond Executive, you need 10000 GV and no more than 5000 (10000 X 50%) GV from any one enrollment tree leg.

Only 5000 GV will be used from Distributor C's leg for rank qualification.



## GENERATIONAL MATCH BONUS

Distributors ranked Global Executive and above are eligible to receive the Generational Match Bonus. A Generational Match Bonus pays up to 10% of the Binary Team Commissions of each Distributor in the earning Distributor's eligible generations. A generation is defined by Global Executive rank. A Distributor may earn up to five generations of Generational Match Bonus, depending on their Rank. Please refer to the master table.

### EXAMPLE:

Joe's qualified pay rank is Ambassador. Therefore, he earns 2 generations of matching for each leg of his enrollment tree. Joe personally enrolled Mary, so Mary is one of his enrollment tree legs.

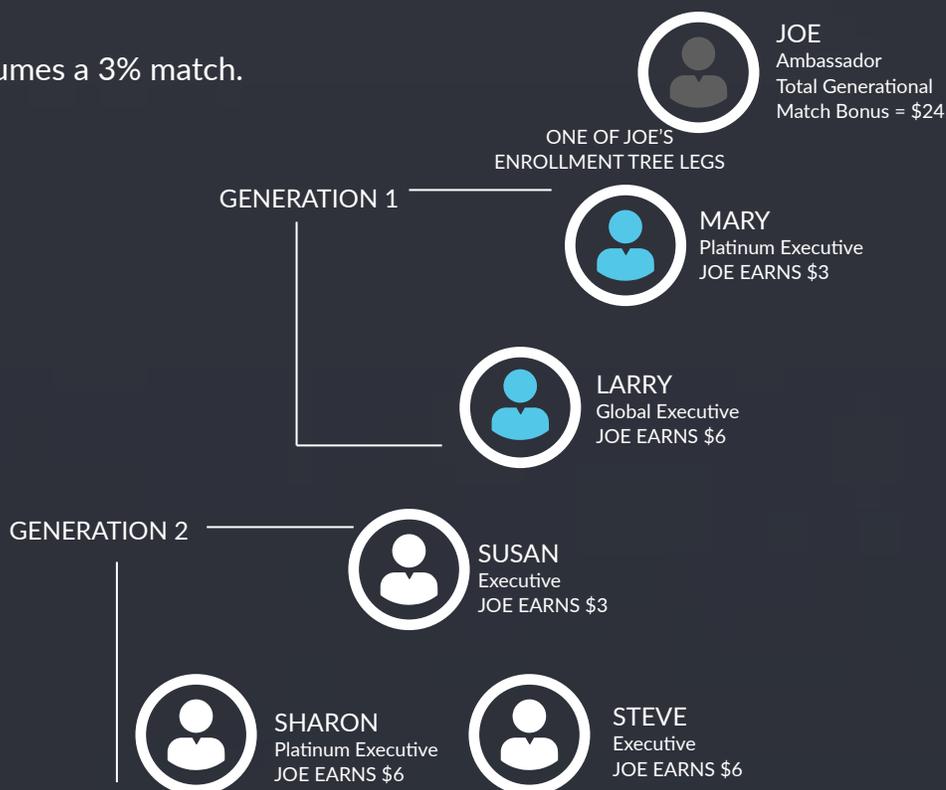
Joe's 1st generation of this enrollment tree leg consists of both Mary and Larry. Larry qualified as Global Executive, and by doing so, creates Joe's 2nd generation below him.

Joe's 2nd generation begins with Susan. The generation remains open because no one in Susan's organization has reached the rank of Global Executive yet.

Mary and Susan earned \$100 in weekly Binary Team Commissions. Larry, Sharon, and Steve earned \$200 in weekly Binary Team Commissions. The Generational Match Bonus pays up to 10%, however, in this example we will assume Joe earns a 3% bonus on everyone in generations 1 and 2.

Joe earns \$3 ( $\$100 \times 3\%$ ) on both Mary and Susan's earnings. Joe also earns \$6 ( $\$200 \times 3\%$ ) on Larry, Sharon, and Steve's earnings for a total generational match of \$24.

The example assumes a 3% match.



\*Note: Generational Check Match may fluctuate based on total company payout for the commission period

## TOP UP BONUS

An active Distributor on a Select, Premium, or ELITE Subscription may qualify for this bonus by personally sponsoring 4 or 12 Distributors who are active and on a Select, Premium, or ELITE subscription during the last 4 consecutive commission periods.

If a Distributor has personally sponsored at least 4 Distributors who meet the requirements above, and the total amount of monies earned from the Fast Start Bonus, Binary Team Commissions, Generational Match Bonus and Rapid Fire Bonus for the last 4 consecutive commission periods is less than \$175, the difference is paid to the Distributor so the total earnings now equal \$175.

If a Distributor has personally sponsored at least 12 Distributors who meet the requirements above, and the total amount of monies earned from the Fast Start Bonus, Binary Team Commissions, Generational Match Bonus and Rapid Fire Bonus for the last 4 consecutive commission periods is less than \$500, the difference is paid to the Distributor so the total earnings now equal \$500.

### EXAMPLE:

Joe earned a \$50 Fast Start Bonus, \$100 in Binary Team Commissions, \$50 in Generational Match Bonuses and \$0 in the Rapid Fire Bonus over the last 4 consecutive commission periods. Joe has also qualified for the Top Up Bonus. Joe's total earnings before the Top Up Bonus are \$200, so the Top Up Bonus pays him an extra \$300 so total earnings for the last 4 consecutive commission periods is now \$500.

If the total amount of monies earned from Fast Start Bonus, Binary Team Commissions, Generational Match Bonus and Rapid Fire Bonus for the last 4 consecutive commission periods is equal to or more than \$500, the Distributor does not earn any extra monies from this bonus.

Please note: Choice pack Distributors are unable to qualify for the Top Up Bonus. Choice pack Distributors do not count towards the active requirements for the Top Up Bonus.

The following table shows how often incentives are paid and through which tree they are calculated:

INCENTIVE TYPE	WEEKLY	ONCE EVERY 4 WEEKS	CALENDAR 4 WEEKS	ENROLLMENT TREE	PLACEMENT TREE
FAST START BONUS	X			X	
ELITE BONUS			X	X	
4X4 BONUS			X	X	
TOP UP BONUS		X		X	
BINARY TEAM COMMISSIONS	X				X
GENERATIONAL MATCH	X			X	
RAPID FIRE	X			X	

All incentives are paid on Friday, two weeks after the Commission Period in which they are earned. ELITE and 4x4 Bonuses will be paid over a 4 week period, with the first payment coming on the Friday three weeks after the qualification period in which the bonus was earned.